

**Carrie Kuwada Phipps** 8700 NE Bothell Way P.O. Box 1168 Woodinville, WA 98072  
Ph: 808-938-2120 E-mail: watrgrl@comcast.net

**Objective:** Marketing and Sales through Education for the local, sustainable Food Industry in Washington.

## Profile

**Passionate, motivated and personable educator, presenter and trainer** with 20+ years in the food, nutrition and health industry. Experienced in planning, organizing and implementing programs, projects and events. Exceptional team-building and interpersonal relationship skills and the ability to bridge cultural gaps. **Extensive writing experience** as a food writer, health columnist and grant writer.

## Skills Summary

- ◆ Educator, Trainer
- ◆ Presentation Development and Delivery
- ◆ Exceptional Interpersonal Relationship Skills
- ◆ PowerPoint Design
- ◆ Collaboration Building, Community Networking and Organizing
- ◆ Facilitator, Strategic Planning
- ◆ Program Assessment, Planning and Development
- ◆ Event Planning/Coordinating
- ◆ Writing: Health Columnist, Food Reviews, Grants

## Professional Experience

### **POHAKEA (“*TAKING IT FORWARD*”) 2003 – PRESENT**

#### **Business Owner**

- ◆ Effective meeting planning, facilitation and strategic planning for Federal/State/County government, task forces and community-based organizations.
- ◆ Develop and implement training(s) in *Planning and Leading Effective Meetings* for Hawai’i County government employees and community-based groups and associations.

### **HAWAI’I ISLAND JOURNAL (PACIFIC CATALYST PUBLISHING) 2005 – 2008**

#### **Food Writer/Restaurant Reviewer**

### **STATE OF HAWAI’I DEPARTMENT OF HEALTH 1989 – 2009**

#### **Community Public Health Educator**

- ◆ Assess community health education needs. Plan and implement community health education programs for individuals, groups and organizations.
- ◆ Develop and coordinate community-based coalitions addressing public health issues.
- ◆ Author of over 500 health columns (“*The Way to Wellness*”) in the West Hawai’i Today.

#### **Nutrition Educator**

- ◆ Founded the Big Island Nutrition Council in West Hawai’i in 1992 and the West Hawai’i Nutrition Coalition in 2001.
- ◆ Develop and implement nutrition education for the community and the young child. Developed a nutrition education curriculum and video program targeting preschool and first grade children and their parents.
- ◆ Work with community groups to facilitate initiatives for healthy and sustainable nutritional choices.
- ◆ Access grant money for community nutrition projects.

### **UNIVERSITY OF HAWAI’I CENTER, WEST HAWAI’I 1991**

#### **Nutrition Instructor for the Culinary Program**

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### **Professional Experience (Continued)**

#### **ARTHRITIS FOUNDATION, HAWAI'I ISLAND 1988 – 1989**

##### **Hawai'i Island Branch Manager**

- ◆ Establish and manage both East and West Hawai'i branches.
- ◆ Achieve goals, lead programs and fundraise.
- ◆ Coordinate programs, public relations, advertising, public education and awareness.
- ◆ Establish and manage an advisory board, committees and a volunteer base for both branches.

#### **CITY OF LOS ANGELES WELLNESS PROGRAM 1987**

##### **Nutrition Educator and Employee Wellness Program Consultant**

- ◆ Plan and implement nutrition programs for City of Los Angeles employees.
- ◆ Organize and establish a nutrition education database.

### **Education**

CALIFORNIA STATE UNIVERSITY LONG BEACH, LONG BEACH, CALIFORNIA

**Master of Science in Health Science, 1988**

UNIVERSITY OF HAWAI'I AT MANOA, HONOLULU, HAWAI'I

**Bachelor of Science in Food Science and Human Nutrition, 1983**

### **Honors and Awards**

PHI KAPPA PHI NATIONAL HONOR SOCIETY, LONG BEACH STATE CHAPTER

AMERICAN CULINARY FEDERATION (ACF) KONA KOHALA CHEFS ASSOCIATION

- ◆ **Chapter Associate Member of the Year** (2004, 2005, 2006, 2008)
- ◆ **President's Medallion** (2003, 2006, 2007, 2009)

### **Professional Memberships**

ACF KONA KOHALA CHEFS ASSOCIATION, KAILUA-KONA, HAWAII

- ◆ **Board of Directors Member** (2005, 2006, 2007, 2008)
- ◆ **Co-Chair** *Christmas at Kona Village, Dining with the Chefs* (Raised over \$100,000 over the past four years to provide scholarships for West Hawaii Community College Culinary Program students and chapter member continuing education) (2005, 2006, 2007, 2008)
- ◆ **Facilitator**, Chapter Strategic Planning Meeting (2006, 2007, 2008)
- ◆ **Chapter Newsletter Editor** and contributing writer (2002 – 2009)
- ◆ **Chapter Publicity Chair** (2002 – 2006)
- ◆ **Committee Member**
  - ◆ *Sunset Tea and 'Q'uisine of Hearts*, Hilton Waikoloa Village (annual fundraiser for ACF Kona Kohala Chefs Association *Chef and the Child Program*) (1991 – 2006)
  - ◆ *Christmas at Kona Village, Dining with the Chefs* (1992 – 2008)

### **Additional Relevant Volunteer Experience**

- ◆ **Co-Chair**, *KTA Super Stores Kona Coffee Recipe Contest*, Kona Coffee Cultural Festival (2003, 2004, 2005), **Mistress of Ceremonies** (2005, 2006, 2007)

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**PERSONAL REFERENCES**

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